

DISCUSSION OF “ESTIMATING THE HISTORICAL AND FUTURE PROBABILITIES OF LARGE TERRORIST EVENTS” BY AARON CLAUSET AND RYAN WOODARD

BY BRIAN J. REICH AND MICHAEL D. PORTER

North Carolina State University and University of Alabama

We congratulate the authors on this well-written and thought-provoking paper. They address the problem of estimating the probability of a large (and rare) terrorist attack by modeling the tail of the attack size distribution. Recognizing the importance of incorporating uncertainty, their approach uses bootstrap resampling to obtain a set of parameter estimates for the tail distribution from which estimates for the probability of the rare event can be made. The wide range for the estimated probability of a 9/11-sized attack (90% interval [0.182, 0.669]) illustrates the need to account for uncertainty in such a problem.

The authors also recognize that the choice of tail model can have a large impact on the probability estimates. Using multiple tail models (power law, stretched exponential and log-normal), they estimate that the probability of a 9/11-sized attack over a 40-year period (or, more specifically, in 13,274 events) ranges from around 11–35%. We thought it would be interesting to compare the results of the authors’ analysis with a more classical extreme value analysis [de Haan and Ferreira (2006), Coles (2001)] using a generalized Pareto distribution (GPD). The GPD distribution has three parameters: lower bound μ , scale σ and shape ξ . If $Y \sim \text{GPD}(\mu, \sigma, \xi)$, then Y ’s cumulative density function is

$$(1) \quad F(y|\mu, \sigma, \xi) = 1 - \left(1 + \frac{\xi(y - \mu)}{\sigma}\right)^{-1/\xi}.$$

The shape parameter ξ determines the support of Y . If $\xi < 0$, then Y is bounded to the interval $\mu < Y < \mu - \sigma/\xi$; if $\xi > 0$, then Y is unbounded with support $Y > \mu$. The shape parameter also determines the tail behavior. If $\xi < 0.5$, then the density has light tails and finite mean and variance. Large

Received July 2013.

Key words and phrases. Extreme value analysis, generalized Pareto distribution, terrorism.

This is an electronic reprint of the original article published by the Institute of Mathematical Statistics in *The Annals of Applied Statistics*, 2013, Vol. 7, No. 4, 1871–1875. This reprint differs from the original in pagination and typographic detail.

ξ gives heavy tails. If $\xi > 0.5$, the variance is infinite, and if $\xi > 1$, then the mean is also infinite. If $\xi > 0$ and $\sigma = \mu \cdot \xi$, then the GPD reduces to the (continuous) power-law distribution.

Asymptotic theory suggests that the GPD provides a good approximation for the tail of a wide range of densities. The typical approach is to select a lower bound μ based on exploratory analysis, discard the data below μ , and estimate σ and ξ using maximum likelihood. A crucial step in this analysis is to select an appropriate μ (where μ is equivalent to the x_{\min} used in the article). If μ is too small, then the GPD will not fit the tail distribution and the estimates of σ and ξ may be biased. On the other hand, if μ is too large, the GPD may fit well, but fewer observations will be left to estimate σ and ξ and their estimates will suffer from increased variance.

A standard exploratory plot [Coles (2001)] used to determine the threshold μ is the mean residual life (MRL) plot.¹ Following the authors, we exclude the 9/11 event and assume stationarity and independence. Figure 1 (top left) plots the MRL for the RAND-MIPT terrorism data.² If the tail data follow a GPD with a lower bound of μ , then the MRL plot should be approximately linear for values above μ . Therefore, the recommendation is to select the smallest μ which gives a linear MRL plot. The authors' selected the threshold for the power-law distribution by using the value that minimizes the Kolmogorov–Smirnov statistic between the empirical and fitted distributions. This approach resulted in a threshold (i.e., x_{\min}) of around 10. The MRL plot in 1 (top left) suggests that $\mu = 10$ is too small for the GPD, but $\mu = 100$ is clearly sufficient. Below we compare results for thresholds in this range.

We fit GPD models, using thresholds spanning 10 to 100, to the original data (excluding 9/11) and 2000 bootstrap samples. The resulting qq-plots in Figure 1 suggest that the GPD with $\mu = 10$ may overestimate the upper quantiles, while $\mu = 50$ and $\mu = 100$ appear to provide a better fit. As discussed above, the GPD reduces to the power law distribution if $\sigma = \mu \cdot \xi$. The bootstrap intervals of $\sigma - \mu \cdot \xi$ in Table 1 exclude zero, suggesting the additional flexibility of the GPD model improves fit for these data.

Figure 1 (bottom right) also plots the probability of a 9/11-sized event,

$$(2) \quad 1 - [\hat{p} + (1 - \hat{p})F(y|\mu, \hat{\sigma}, \hat{\xi})]^n,$$

where \hat{p} is the proportion of the events with less than or equal to y deaths, F is the GPD distribution function, $y = 2749$ is the number of deaths in 9/11, and $n = 13,274$ is the number of deadly terrorism events. For $\mu = 10$, the estimated probability is around 0.05–0.20, which is similar to the estimate

¹The analysis uses the `mrlplot` and `fitgpd` functions in the POT package in R. Code is available at <http://www4.stat.ncsu.edu/~reich/Code/>.

²<http://tuvalu.santafe.edu/~aaronc/rareevents/>.

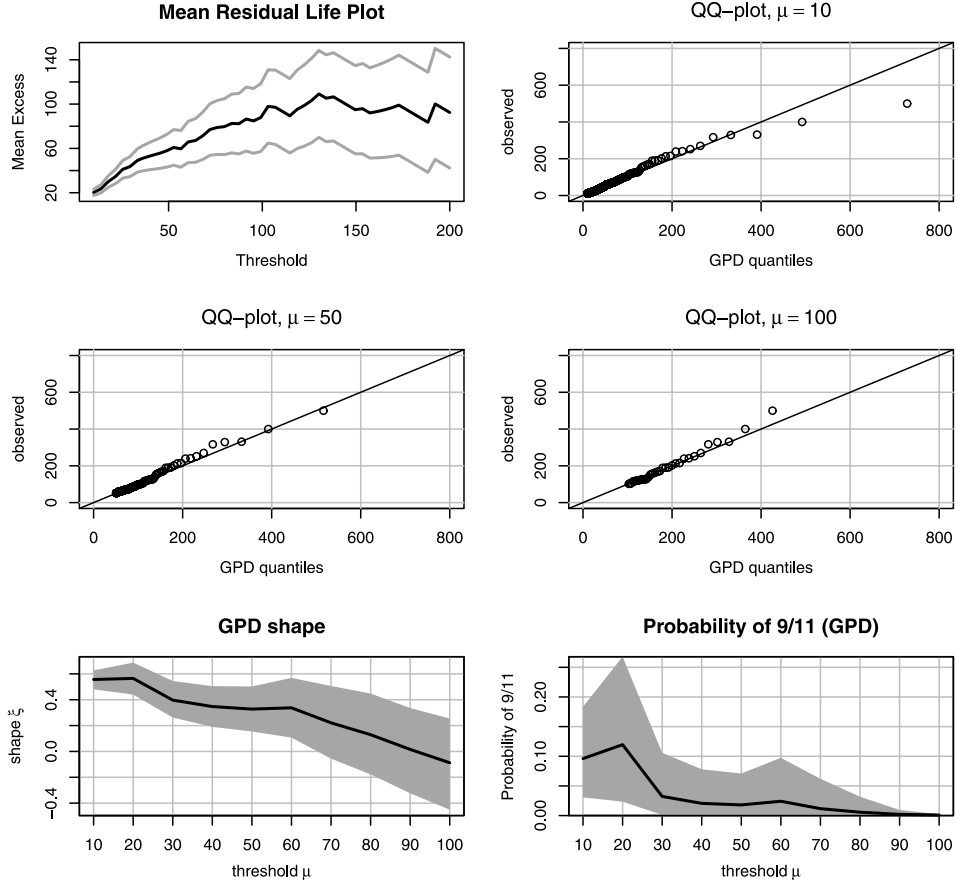


FIG. 1. Mean residual life plot, qq-plots of the fitted GPD quantiles versus the quantiles of the data, and the estimated GPD shape and probability of a 9/11-sized event (shaded region gives bootstrap 90% intervals).

obtained using the stretched exponential and log-normal methods in the paper. However, the MRL plot suggests that $\mu = 10$ may be too small, and as μ increases the results change dramatically. The estimate of the shape parameter ξ decreases from over 0.5 for $\mu = 10$ to less than zero for $\mu = 100$. Therefore, when only events above 100 are used, the estimated density has a light-tail and the probability of a catastrophic 9/11-sized event decreases to nearly zero.

Compared to the power-law analysis, this GPD analysis reaches a different conclusion regarding the likelihood of a 9/11 event. While the authors' main result is that the likelihood of such a deadly attack is sufficiently large that it cannot be considered an outlier, the GPD analysis (following a standard procedure) suggests the opposite. At the crux of the matter, at least for the GPD analysis, is selecting the threshold that defines an event as "extreme."

TABLE 1
Estimates from the GPD model for several threshold values μ . The 90% bootstrap confidence intervals are given in the brackets

Threshold (μ)	10	50	100
# in tail	853	102	33
$\Pr(Y > \mu)$	0.064	0.008	0.002
ξ	0.56 [0.48, 0.63]	0.34 [0.15, 0.5]	-0.03 [-0.45, 0.25]
σ	9.47 [8.69, 10.29]	40.98 [31.96, 53.98]	97.46 [61.54, 152.78]
$\sigma - \mu \cdot \xi$	3.89 [2.68, 5.25]	23.82 [8.32, 44.01]	100.54 [40.65, 193.23]
prob. of 9/11	0.089 [0.031, 0.183]	0.01 [0, 0.071]	0 [0, 0.002]

Returning to the bias-variance tradeoff discussed above, the conservative way to resolve the conflict between results for different thresholds is to use a larger threshold to reduce bias at the expense of adding variance.

Given the apparent importance of selecting the threshold, it may be worth discussing this issue from a nonstatistical perspective as well. One way to motivate an extreme values analysis that discards data below a threshold is that the processes that govern extreme values are different than those that govern the bulk of the distribution. For example, when analyzing extreme precipitation, the bulk of the distribution results from typical thunderstorms, whereas (at least in the Southern US) the extreme events are mostly the result of tropical storms. An analysis which uses data about thunderstorms to infer about tropical storms is questionable. Returning to the terrorism data, excluding 9/11, between 1968 and 2008 there were 853 (6.4%) events with more than 10 deaths, 102 (0.8%) events with more than 50 deaths, and 33 (0.2%) with more than 100 deaths. Are there really 853 events that are comparable to 9/11?

While we reach a different conclusion about the probability of a 9/11-sized attack, we do not suggest that the author's analysis is inappropriate. The results using a power-law distribution (see Figure 2) are not nearly as

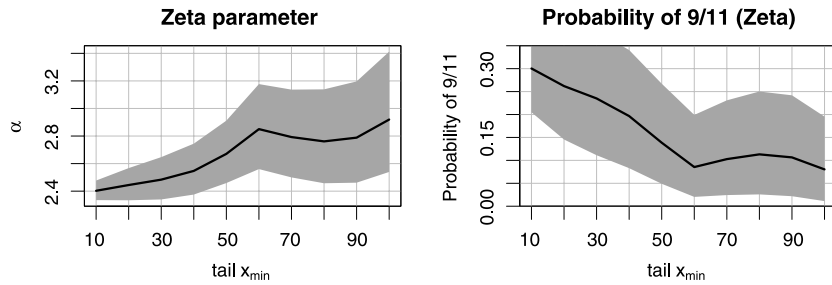


FIG. 2. *The estimated (discrete) power-law parameter α and probability of a 9/11-sized event (shaded region gives bootstrap 90% intervals).*

sensitive to the choice of threshold as they are for the GPD. An extreme value analysis is inherently difficult, and the authors have done a nice job of justifying their analysis using goodness-of-fit tests, comparing several models and, perhaps most importantly, making their data and code available. As stated by Davison, Padoan and Ribatet (2012), extrapolating beyond the range of data to estimate probability of extreme events “requires an act of faith” in the statistical model and “a consequence of the lack of data is that tail inferences tend to be highly uncertain, and that the uncertainty can increase sharply as one moves further into the tail.” We hope this GPD analysis contributes to the discussion about the sensitivity to model uncertainty.

REFERENCES

- COLES, S. (2001). *An Introduction to Statistical Modeling of Extreme Values*. Springer, London. [MR1932132](#)
- DAVISON, A. C., PADOAN, S. A. and RIBATET, M. (2012). Statistical modeling of spatial extremes. *Statist. Sci.* **27** 161–186. [MR2963980](#)
- DE HAAN, L. and FERREIRA, A. (2006). *Extreme Value Theory: An Introduction*. Springer, New York. [MR2234156](#)

DEPARTMENT OF STATISTICS
NORTH CAROLINA STATE UNIVERSITY
RALEIGH, NORTH CAROLINA 27560
USA
E-MAIL: reich@stat.ncsu.edu

INFORMATION SYSTEMS, STATISTICS
AND MANAGEMENT SCIENCE
UNIVERSITY OF ALABAMA
TUSCALOOSA, ALABAMA 35487
USA
E-MAIL: mporter@cba.ua.edu